

Cambridge Local Health Partnership

7 February 2013

Contributing to the Cambridgeshire Health and Wellbeing Strategy Action Plan

1. Members are asked to:

1. Agree to the holding of a workshop in the near future to identify how we can work more effectively together across each of the priority areas in the health and wellbeing strategy and to firm-up the Partnerships own actions and contribution to the Health and Wellbeing Strategy.
2. Convene a small working group to prepare for the workshop and lead its delivery.

2. Background

2.1 We, as a partnership (“the Partnership”), have agreed terms of reference setting out a vision for what we want to achieve for the citizens of Cambridge and started to define some short-term work we can progress. We also identified a number of issues for Cambridge, based on local evidence and practice, when responding to the consultation about the draft Health and Wellbeing Strategy (“the strategy”). This strategy has now been adopted and actions are being developed to for its priority areas.

2.2 We are now being asked to identify the actions we will as a partnership be taking forward to support the strategy. One important principle that we chose to adopt at an early point was to avoid duplication of effort and to add value, where we can, with any actions we choose to take forward. We have also said we want to focus on a limited number of actions where we can as a partnership, make a difference.

3. The six priorities in the strategy

3.1 The Strategy identified the following six priorities for health and wellbeing in Cambridgeshire:

- Priority 1: Ensure a positive start to life for children and young people
- Priority 2: Support older people to be independent, safe and well
- Priority 3: Encourage healthy lifestyles and behaviours in all actions and activities, while respecting people's personal choices
- Priority 4: Create a safe environment and help to build strong communities, wellbeing and mental health
- Priority 5: Create a sustainable environment in which communities can flourish
- Priority 6: Work together effectively

Each priority is underpinned by more detailed areas of focus, and the full strategy is available on www.cambridgeshire.gov.uk/hwb

4. Short-term work of the Partnership

4.1 The short-term work of the Partnership to date has covered:

1. Improving the flow of information and the quality of communication between local GP's and local Housing Officers, so that people presenting can receive a service appropriate to their needs.
2. Keeping an eye on local provision for mental health services, taking into account work carried out by the county Adults Wellbeing and Health Overview and Scrutiny Committee, and to help improve local service delivery.
3. Looking at how the "Aging Well" initiative, including Community Navigators, can be best supported in Cambridge, taking advantage of the existing networks and support available.

5. County-wide Workstreams

5.1 Five county-wide workstreams have been set up to produce partnership action plans for the first five priorities in the strategy. All workstreams incorporate Priority 6 – work together effectively: Each workstream includes multi-agency representation, and the senior officer lead for each workstream is as follows:

- Priority 1: Hannah Woodhouse, Service Director - Strategy and Commissioning, Children & Young People's Services, Cambridgeshire County Council
- Priority 2: Matthew Smith, Assistant Director - Improving Outcomes, Cambridgeshire and Peterborough Clinical Commissioning Group.
- Priority 3: Val Thomas, Public Health Consultant - Health Improvement, NHS Cambridgeshire/Cambridgeshire County Council.
- Priority 4: Sue Lammin, Head of Environmental and Community Health Services, Huntingdonshire District Council
- Priority 5: Gary Garford, Corporate Director, Fenland District Council.

5.2 The Health and Wellbeing Support Group acts as a reference group for the overall action plan.

6. Developing longer-term county-wide actions to support the strategy

6.1 For the January 2013 meeting of the shadow Health and Wellbeing Board, each workstream produced:

1. A list of multi-agency strategies and action plans that are already in place, which will contribute to the HWB strategic priorities and focus areas.
2. A small number of new short to medium term actions, which reflect the key focus areas of Priority 6 'Working together effectively'. The focus areas for Priority 6 are:
 - Commit to partnership working, joint commissioning, and combining resources in new ways to maximise cost-effectiveness and health and wellbeing benefits for individuals and communities.
 - Identify sustainable, long-term solutions to manage the increased demand on health and social care services.
 - Encourage increased partnership working with research organisations to better inform the evidence base supporting the development and evaluation of services.
 - Encourage increased involvement of service user representatives and local groups in planning services and policies.

- Recognise the importance of the Voluntary and Community sector and their valuable contribution to implementing the Strategy.

6.2 A summary of this work is presented in **Appendix A** 'Initial Health and Wellbeing Action Plan'.

7. Firming up the Partnership's contributions

7.1 Whilst we are pursuing some short-term work as a partnership we will need to set out how we will contribute to the strategy and the actions we will look to achieve over the longer-term (3 years).

7.2 The Summary JSNA 2012 report, that accompanied the developing Health and Well-being Strategy, identified the following issues for Cambridge:

- Local inequalities in health, Mental health needs,
- Homeless people and maintaining a focus on prevention,
- Alcohol related harm,
- Smoking,
- Lack of physical activity and obesity.

7.3 Our own individual business plans will also set out priorities, which each organisation could share and then work together to progress if there is an agreed common purpose. The Partnership can look at each issue for Cambridge in more depth at its meetings, including them in its Forward Plan, but it may take a while for a longer-term action plan to emerge this way.

7.4 It is recommended that the Partnership convene a workshop in the near future to identify how we can work more effectively together across each of the priority areas in the strategy and to firm-up the Partnerships own actions and contribution. This workshop could be a half-day or early evening event.